

SOLUTIONS

Privacera Posture Manager

Responsibly Manage Your Hybrid Cloud Data Estate

Identify and Mitigate Data Security Risks Across a Heterogeneous Cloud Data Estate

Privacera Posture Manager, part of Privacera’s Data Security Platform, is vital as data spreads across hybrid data estates and international borders, posing security and privacy risk. Posture Manager identifies risk by automatically scanning and discovering sensitive or private data potentially hidden in hybrid cloud data estates. A recent SEC regulation underscores the importance of robust cybersecurity disclosure, mandating that companies report material cybersecurity incidents within four days and disclose their cybersecurity risk management practices.

KEY BENEFITS



Visualize Posture



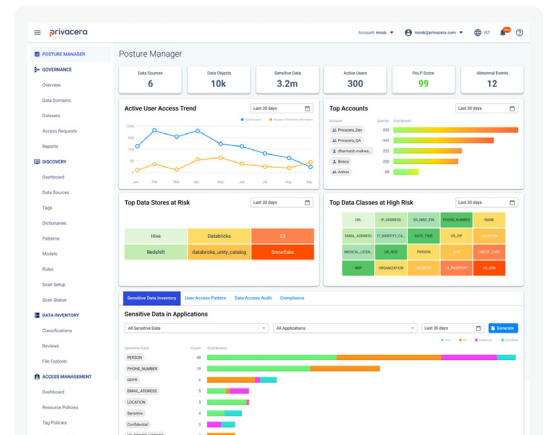
Assess Risk Impact



Extensible Open

Visualize Your Sensitive Data Posture

Posture Manager enables organizations to determine where in the organization there is potential sensitive data risk. This involves discovering and visualizing the presence of sensitive data, provisioned privileges, and access patterns across your hybrid data estate. A key element of doing this involves creating a Sensitive Data Map showing the locations of structured and unstructured sensitive data, who has access to it, who is accessing it, and the business risk from all three. This determines where there is data exposure.



Assess the Risk Impact of Your Data Security Posture

Posture Manager helps determine the inappropriate use of data and aids in rectifying it. Posture Manager displays where there is over provisioning plus what needs to be fixed by policy and control. This matches access and usage patterns with access provisioned. Privacera empowers security teams to create risk scores based on source, data category, sensitivity level, and amount of access provisioned. This helps business and data leaders determine their posture and risk exposure.

- Posture Manager determines user access patterns that indicate a possible business risk. Abnormal events are detected, evaluated and flagged as unusual access patterns or activities that may indicate potential security risks. This helps business and security leaders determine if they have an individual posture and risk exposure.
- Posture Manager can also assist in determining where user access patterns indicate business risk as a result of over provisioning. Here Principle of Least Access (PLAP) is scored to measure the extent to which users have only the minimum access required to perform their jobs.
- Posture Manager determines who has access and who is accessing sensitive data across the organization. With data access patterns and access log, organizations can understand access patterns and track appropriate usage of data.

Integrate Posture Data With Your Security Tooling

Posture Manager delivers prebuilt and customizable dashboards and reports out of the box. In addition, Posture Manager easily integrates with your existing security analytics platforms including SIEM with our data via Privacera Open Integration.

Take a unified approach to data access, privacy, and security with Privacera.

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Privacera, based in Fremont, CA, was founded in 2016 by the creators of Apache Ranger™ and Apache Atlas. Delivering trusted and timely access to data consumers, Privacera provides data privacy, security, and governance through its SaaS-based unified data security platform. Privacera's latest innovation, Privacera AI Governance (PAIG), is the industry's first AI data security governance solution. Privacera serves Fortune 500 clients across finance, insurance, life sciences, retail, media, consumer, and government entities. The company achieved AWS Data and Analytics Competency Status, and partners with and supports leading data sources, including AWS, Snowflake, Databricks, Azure and Google. Privacera is recognized as a leader in the 2023 GigaOm Radar for Data Governance; was named a 2022 CISO Choice Awards Finalist; and received the 2022 Digital Innovator Award. The company is also named a "Sample Vendor" for data security platforms in the Gartner® Hype Cycle™ for Data Security, 2023. Learn more at Privacera.com.