PARTNER BRIEF

privacera + 쁥 Collibra

Privacera & Collibra: End-to-End Data Governance

Streamline Your Compliance Management

You have invested in operationalizing your data catalog, including discovery and curation of sensitive information with Collibra.

Your next step is to automate and integrate data access controls, fine-grained data security, data provisioning, and create greater transparency for your controls during audits. The Privacera/Collibra integration enables you to achieve comprehensive data governance by enabling Collibra classification tags to be consumed by Privacera and then used to create fine-grained data access and security controls. And then in turn for controls to be visible in Collibra in order to create an end-to-end data governance and compliance solution.



KEY CAPABILITIES

Create an End-to-End Compliance Solution

A complete compliance management solution integrates the processes for sensitive data discovery, classification, policy creation, and control implementation. The Collibra integration combines two world-class systems to deliver a complete, unified compliance solution. It allows data stewards to manage the end-to-end process and make use of their work in each system.

Automate Data Security

The integration imports your Collibra data classifications, which identify sensitive and regulated data. Based on Collibra classifications and user attributes, Privacera can automatically apply masking and encryption policies natively in the data sources, automating data security, eliminating manual effort, and ensuring data is protected but still usable for analytical purposes. Integrating Collibra classifications into Privacera allows organizations to align their documented metadata and policies with their data privacy controls. This streamlines the compliance process and ensures sensitive data is protected and privacy regulations, such as GDPR or CCPA, are adhered to.

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Enhanced Data Controls

Organizations can also leverage Collibra classifications for fine-grained data access controls. Privacera can utilize the classifications to enforce data access policies based on user roles or other user attributes. This enables granular control over who can access specific data assets, ensuring data confidentiality and eliminating the risk of unauthorized data access.

A Single View of Compliance

Privacera integrates data security and access control policies into Collibra, allowing data stewards, internal auditors, and external auditors to have a one-stop shop for demonstrating regulatory compliance. This way Collibra users can easily take auditors from compliance policy to compliance control in a single location.

Additionally, Privacera can track and monitor data access, usage, and modifications, providing a comprehensive audit trail, allowing organizations to demonstrate compliance, identify any suspicious activities, and effectively perform data governance audits. This streamlines the compliance process, ensuring sensitive data is protected and privacy regulations, such as GDPR or CCPA, are adhered to. Reduce the risk of data breaches and potential regulatory penalties.

Take a unified approach to data access, privacy, and security with Privacera.

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Privacera, based in Fremont, CA, was founded in 2016 by the creators of Apache Ranger[™] and Apache Atlas. Delivering trusted and timely access to data consumers, Privacera provides data privacy, security, and governance through its SaaS-based unified <u>data security</u> <u>platform</u>. Privacera's latest innovation, Privacera AI Governance (PAIG), is the industry's first AI data security governance solution. Privacera serves Fortune 500 clients across finance, insurance, life sciences, retail, media, consumer, and government entities. The company achieved AWS Data and Analytics Competency Status, and partners with and supports leading data sources, including AWS, Snowflake, Databricks, Azure and Google. Privacera is recognized as a leader in the 2023 GigaOm Radar for Data Governance; was named a 2022 CISO Choice Awards Finalist; and received the 2022 Digital Innovator Award. The company is also named a "Sample Vendor" for data security platforms in the Gartner[®] Hype Cycle[™] for Data Security, 2023. Learn more at <u>Privacera.com</u>.

