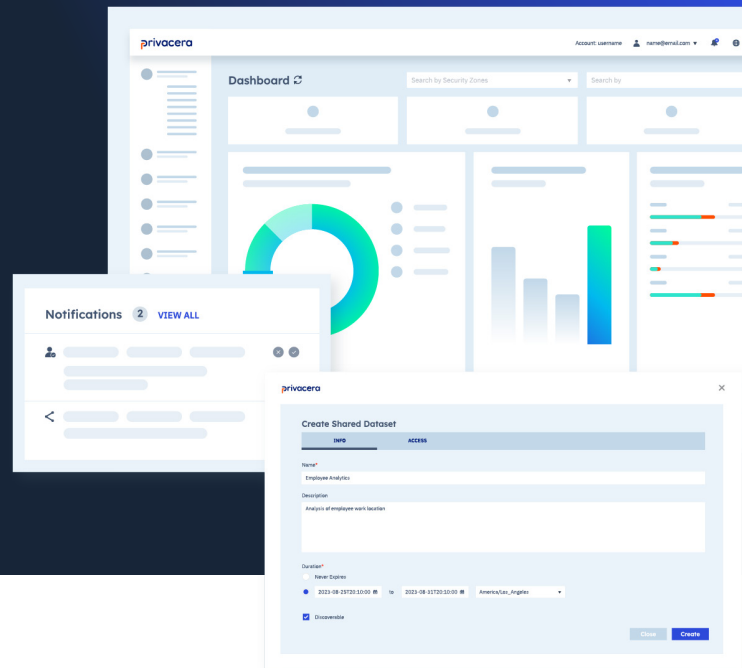




SOLUTIONS

Governed Data Stewardship

Break the IT Access Management Bottleneck



IT serves an indispensable role. But it shouldn't play the role of bottleneck. Unfortunately, that is the traditional case when it comes to data access.

IT has become a severe bottleneck to businesses getting the data needed to better run their business. Access has been managed through complex trouble-ticket systems and then by technicians on an account-by-account or instance-by-instance basis. By combining automation and moving the granting of access to the business, the business is empowered while simultaneously improving security posture. At

the same time, this modern approach takes costs out and ensures data is used for the right purpose. Privacera's Governed Data Stewardship eliminates the time-consuming process of managing data access and accelerates data provisioning to business users. This reduces the volume of service-management tickets and simplifies the granting of data access.

KEY BENEFITS



Eliminates
IT Data Bottleneck



Reduces
IT Costs



Empowers
Business Agility



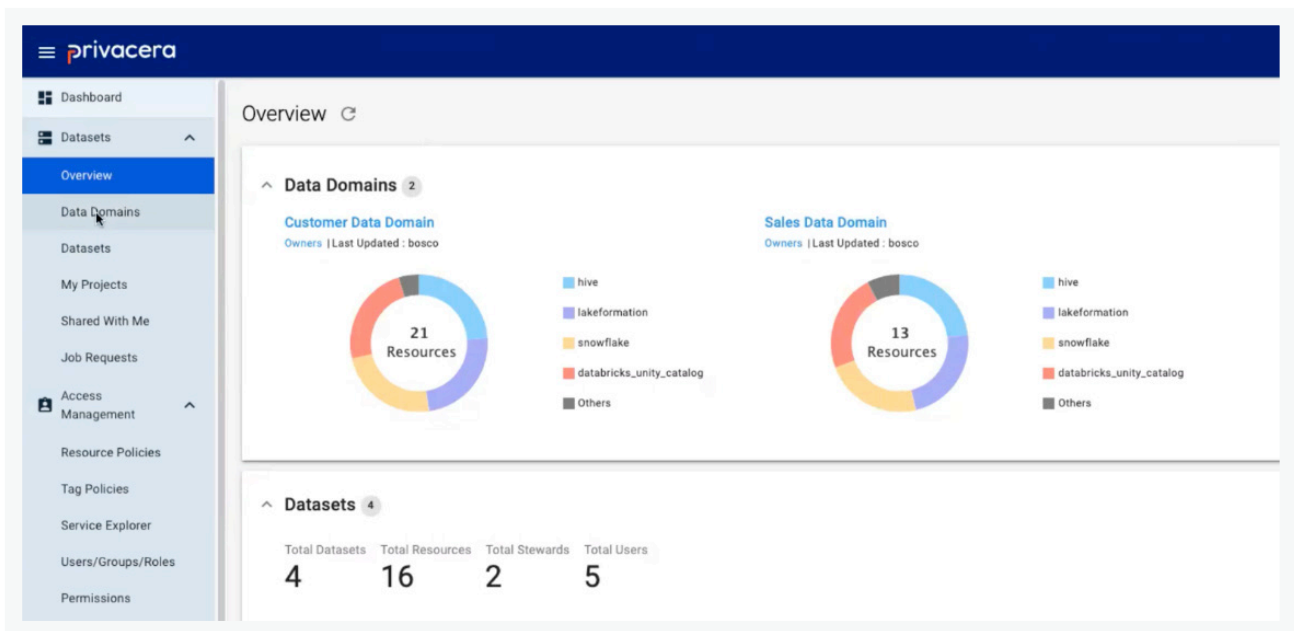
Improves Security
Posture



KEY CAPABILITIES

Shared Business/IT Workload

Data engineers work with business-defined data domains, connecting data sources to a business data domain, which is aligned to how the business uses and understands data. The data engineer then assigns that business data domain to a relevant data steward. Data stewards then manage data provisioning by defining business datasets and granting access to datasets to authorized business users. What does this mean? The business gets data faster. Since business-data domains and datasets are virtual, not physical, it also reduces data proliferation.



Data Stewardship Becomes an End-to-End Business Function

Stewards expose datasets to business users and can define local access rules. They also provision data access for short-term and long-term business needs. Stewardship becomes an end-to-end process from defining governance policies to managing access provisioning of data, ensuring proper use of data by business users. This also eliminates complexity and costs associated with managing data security and access.

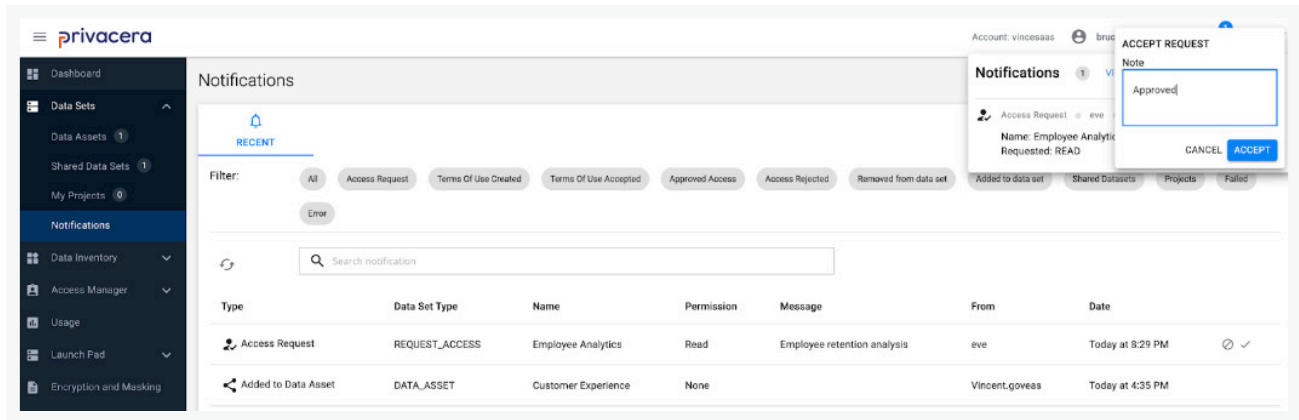
The screenshot shows a form for requesting access to a dataset. The form fields are as follows:

- Name:** Employee Analytics
- Owner:** bruce
- Permission:** Read (selected from a dropdown menu)
- Message:** Employee retention analysis (text entered in a text area)

At the bottom right of the form, there are two buttons: 'CANCEL' and 'REQUEST'.

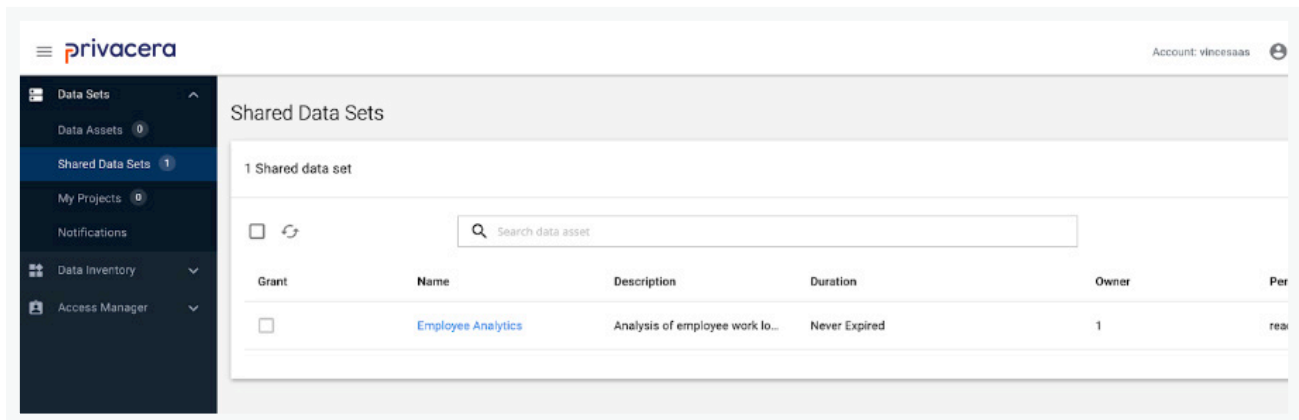
Provisioning Data Based On Business Rules and Policies

IT typically has a limited understanding of governance policies and controls. This puts IT at a disadvantage. At the same time, the sheer volume of access requests clogs service-management ticketing systems. Moving this function to the business dramatically reduces the volume of tickets and refocuses IT resources on business-value generation.



Accelerate Self-Service Business Intelligence

At its core, self-service is about accelerating the discovery and ensuing use of data. Organizations have bought data catalogs and other tools to accelerate discovery. But the advantage is gone if data cannot be secured and provisioned efficiently. Privacera's Governed Data Stewardship can be integrated with data catalogs, such as Collibra or Alation, and integrated into their workflow to significantly streamline the data access process. If access is granted, using Collibra Data Marketplace for example, Privacera can automatically create the access control and provision access to the data consumers.



Governed Data Stewardship for a Competitive Advantage

Leading enterprises intimately understand the need to eliminate the complexity and IT cost of managing data access and security. Businesses who can get the data they need faster, while maintaining security and compliance, hold the superior competitive advantage. [Explore more on Privacera's Governed Data Stewardship.](#)

Fortune 500 enterprises trust Privacera for their universal data security, access control, and governance. Discover how to streamline data security governance with Privacera.

Take a unified approach to data access, privacy, and security with Privacera.

REQUEST A DEMO 

CONTACT US 

Privacera, based in Fremont, CA, was founded in 2016 by the creators of Apache Ranger™ and Apache Atlas. Built on the principle of delivering trusted and timely access to data consumers, the company provides data privacy, security, and governance on its SaaS-based data and AI security governance platform. It serves numerous Fortune 500 clients in the finance, insurance, life sciences, retail, media, consumer industries, and government agencies and entities. Privacera has been recognized as a leader in the 2023 GigaOM Radar for Data Governance and has achieved AWS Data and Analytics Competency Status. The company was also named a 2022 CISO Choice Awards Finalist and received the 2022 Digital Innovator Award. Recently, it was named a “Sample Vendor” for data security platforms in the Gartner Hype Cycle for Data Security, 2023. Learn more about Privacera at privacera.com.