WHITEPAPER

2023 Data Security Governance Survey Results

Understand what your executive peers think of their data security governance initiatives

privacera

LEAD to MARKET

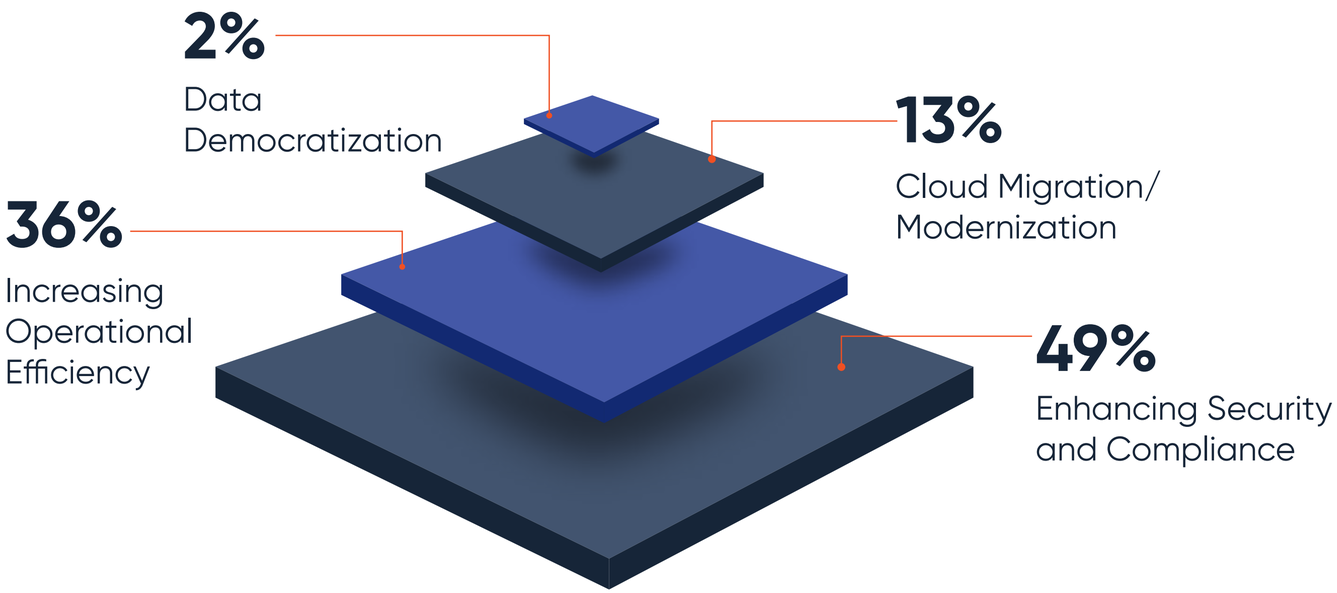
A single data breach costs an average of **$9.49 Mn** in the USA.

A survey of **100+ C-suite** executives on Data Security and aligned measures.

LEAD to MARKET

Industries

- Financial Services
- Retail
- Manufacturing
- Telecommunications
- Technology
- Others

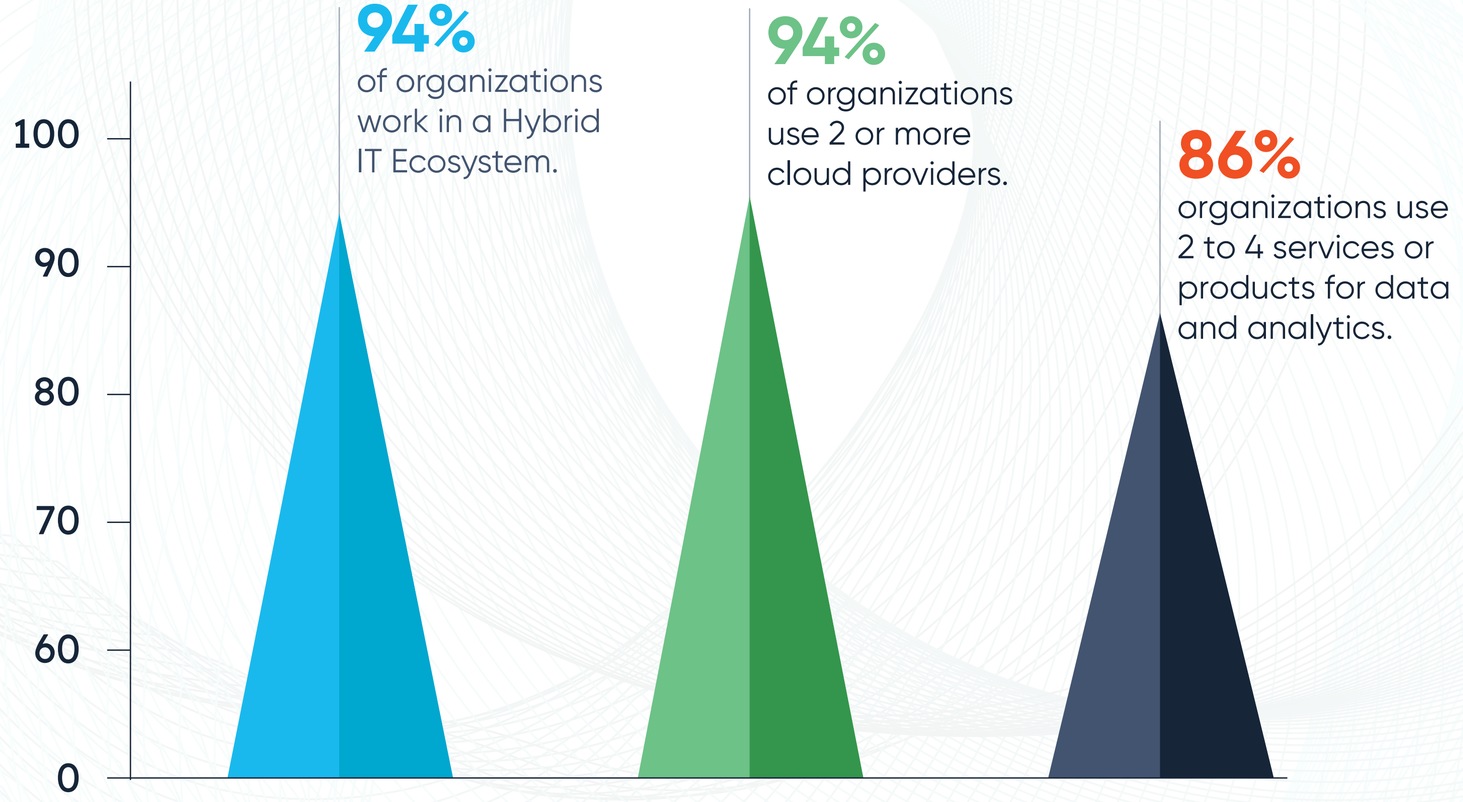


65%

leaders prioritize data security over everything else!

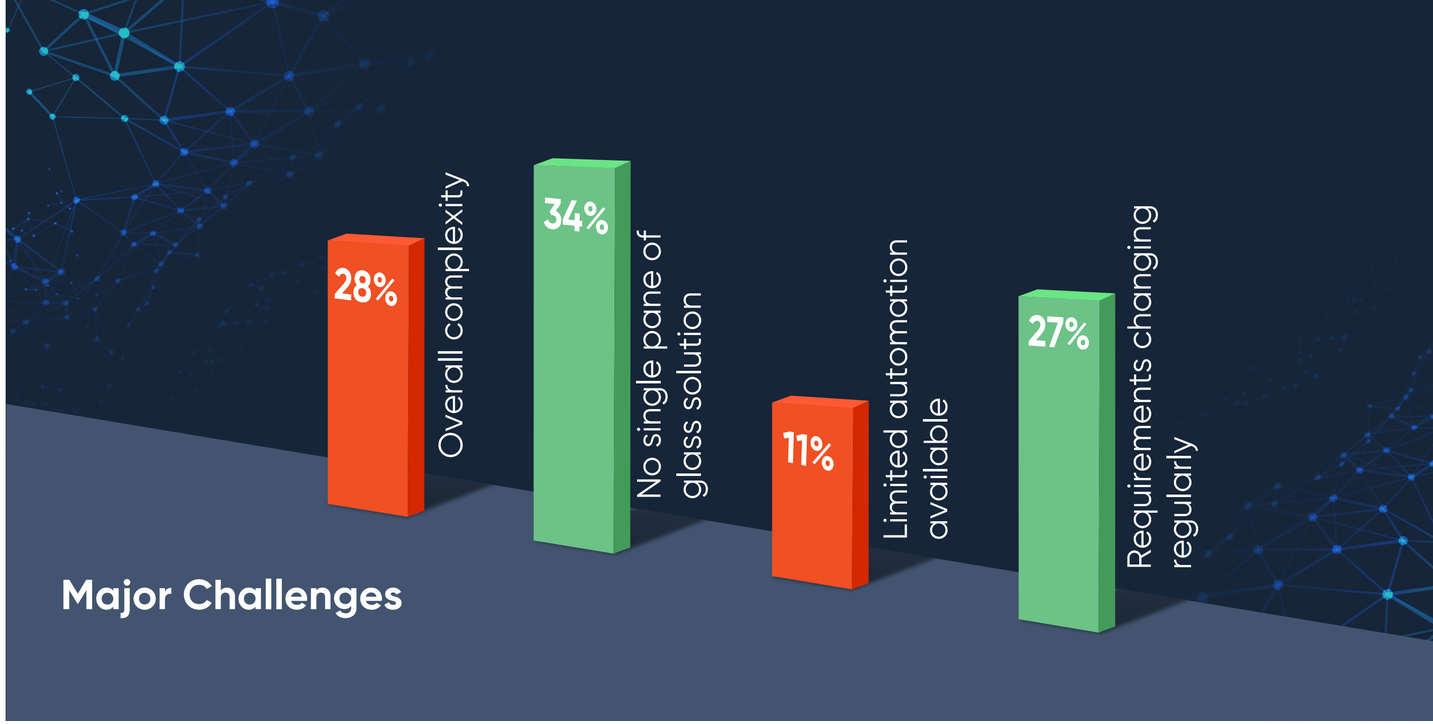
Data Security and Management Landscape

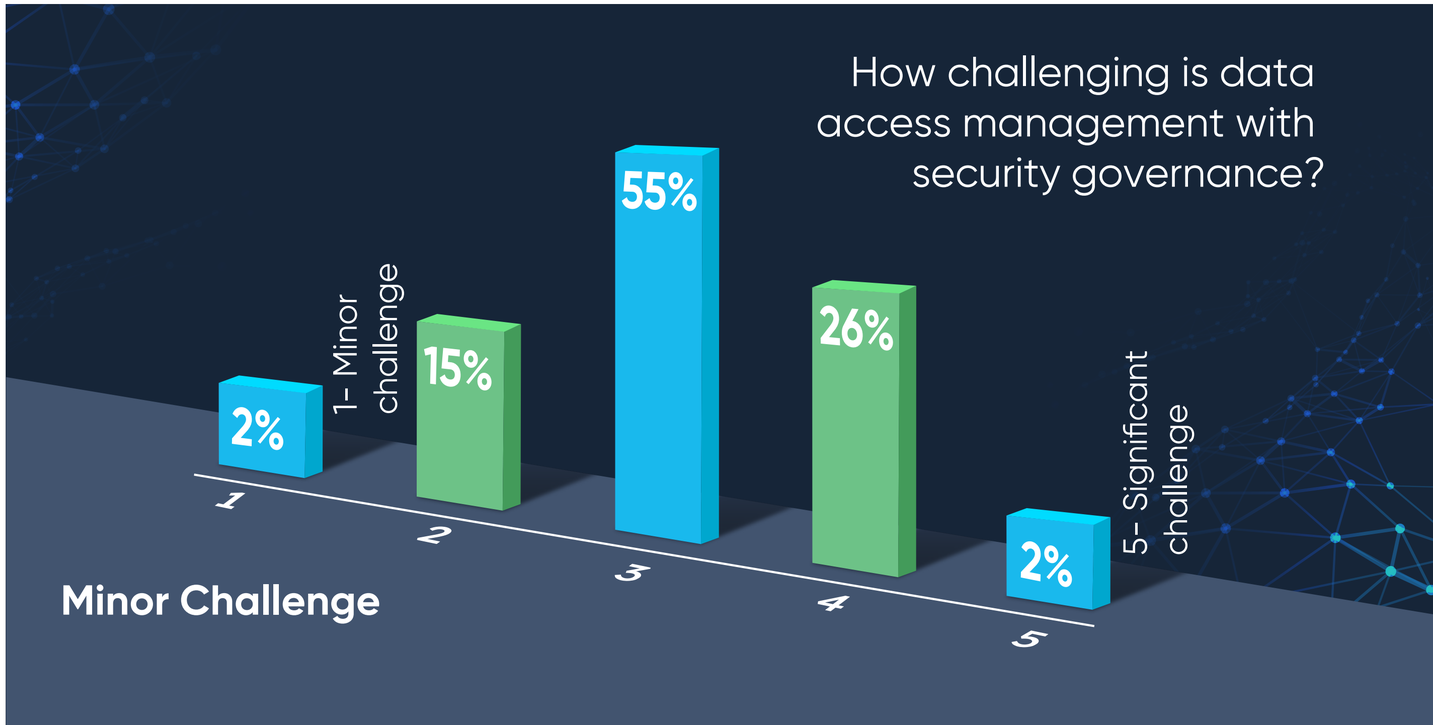
A Bird's Eye View



The Collective Challenge

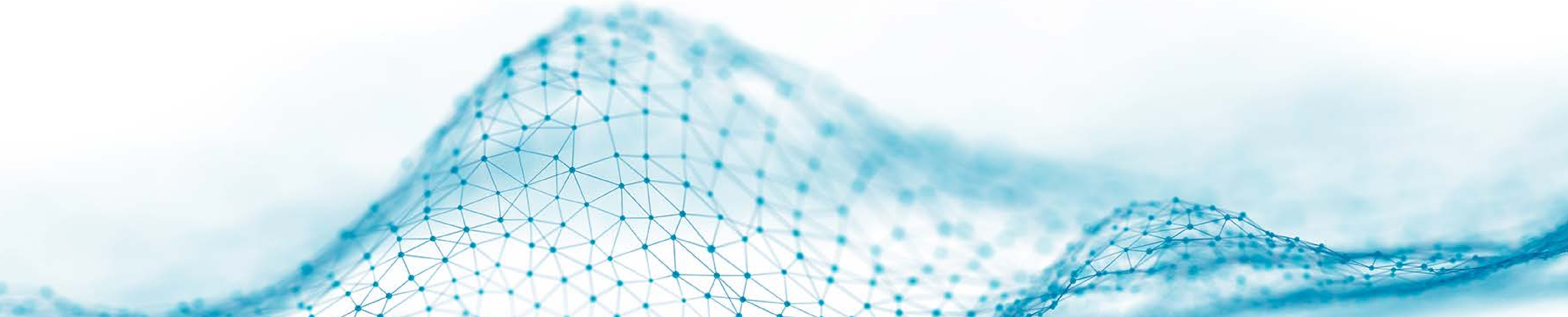
Data Privacy Regulations such as GDPR, CPRA, PIPEDA, LGPD, etc., have made it challenging for **97%** of the companies to manage data.





Lags in data management proved to be another challenge affecting organizational efficiency.

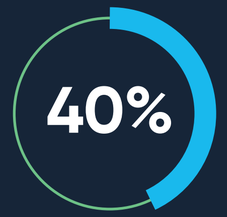
43% companies witnessed friction between data consumers and IT teams due to unoptimized data.



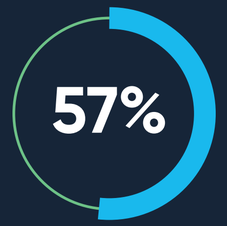
When it comes to businesses, data saved is money saved!

Measures companies are taking to manage cloud data security

Manually administer controls using native database policies



Automated access control using DIY tool



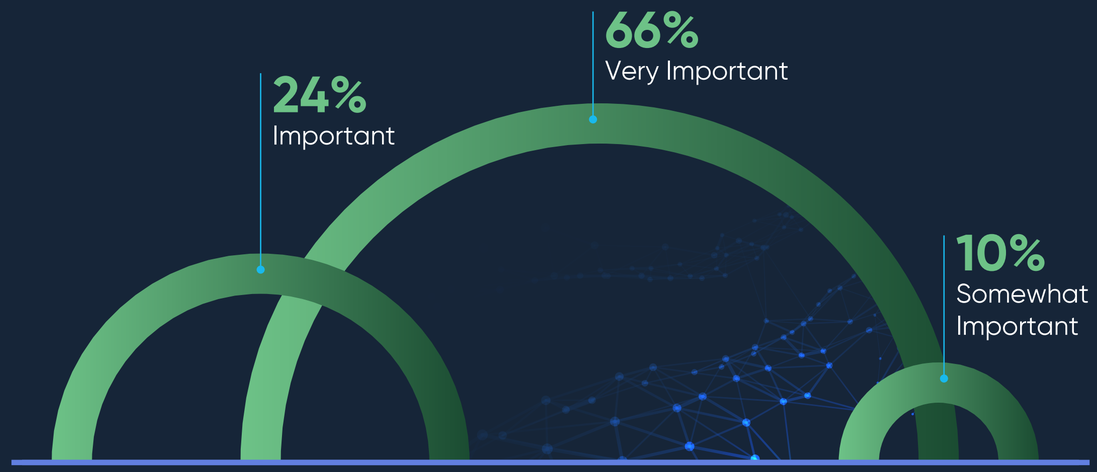
Automated access control using commercial software

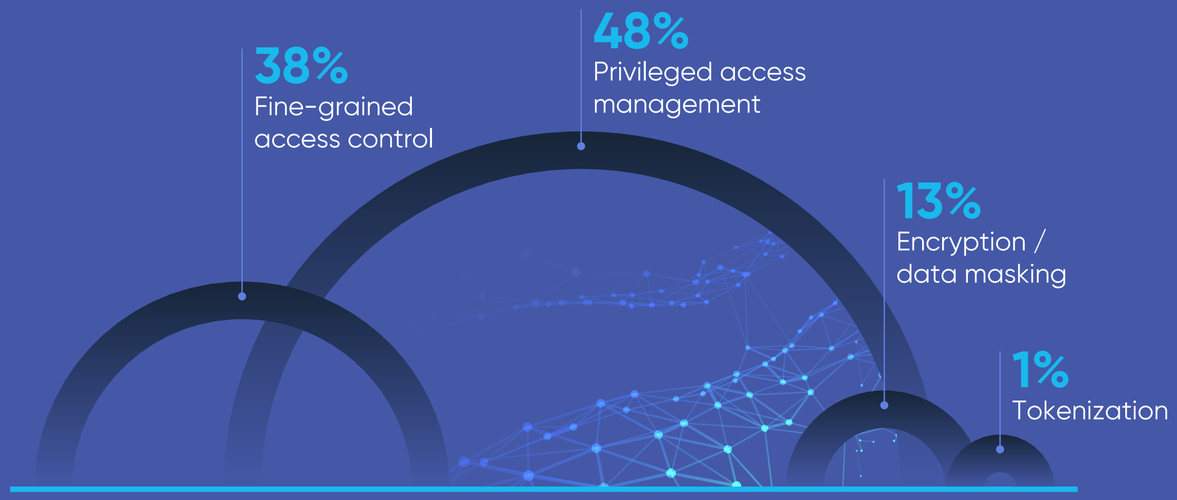
No controls in place

100% count on IAM (Identity and Access Management) to manage user identities and access permissions.

Sensitive data counts!

90% considered discovering and tagging sensitive data such as PII in data repositories crucial.



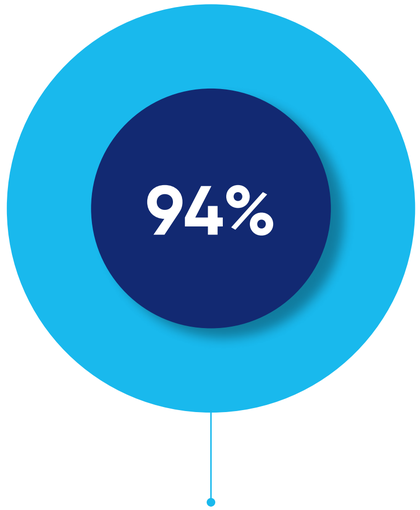


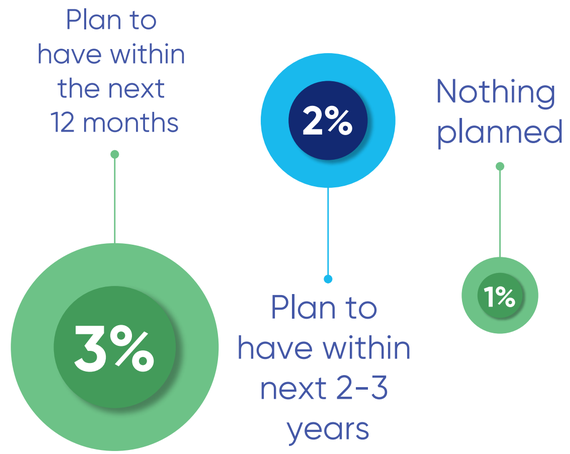
To protect superior data, all the companies use other data protection approaches supplement IAMs.

Security strategies to protect the most valuable assets!

94% organizations have policy-based Data Security Governance (DSG) framework.

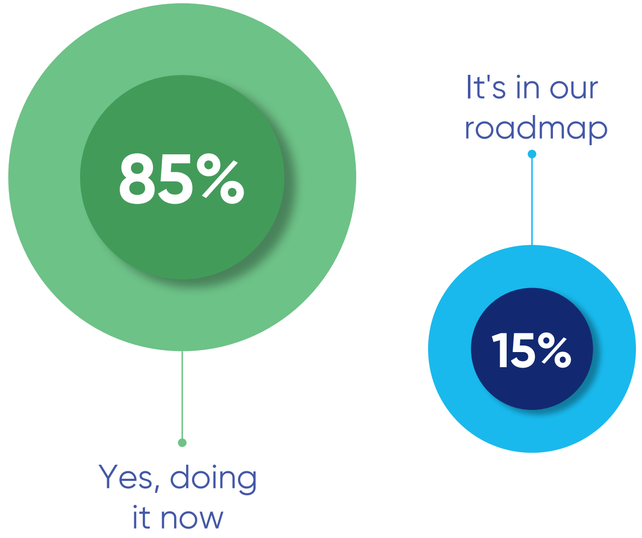
85% organization follow a zero trust approach.





Do companies have a DSG framework?

Are companies deploying a zero trust approach to data security?



Adopt a 360° Approach to Data Security, Access and Management!

Fortune 1000 companies trust Privacera's SaaS-based data governance and security solutions for getting the best out of their data, securely and efficiently.

Products

- Data Governance Platform
- AI-enabled Data Discovery
- Centralized Access Control
- Enterprise-grade Encryption
- Privacera's Cloud

Solutions

- Automated Compliance
- Accelerated Cloud Migration
- Trusted Data Access
- Governed Data Sharing

Next step to safeguard your data is a click away!

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