UNIFIED DATA SECURITY PLATFORM

privacera

Platform Overview

As enterprises migrate to the cloud, accessing and securing data across various services and applications can be complex and challenging without effective governance. To drive business initiatives, product innovation, and ensure data is used ethically, it is critical to implement data access governance technology that centralizes visibility of data across multiple cloud sources, granularly controls data access, and provides detailed audits and reports of how data is accessed and used across business units.

Privacera's unified data security platform provides enterprises with automated, centralized visibility of data across multiple cloud sources, like AWS, Azure, Google Cloud, Databricks, Snowflake, and more, to ensure data is accessible for analysis, secured against unauthorized use, and compliant with regulations like CCPA, HIPAA, GDPR, and LGPD.
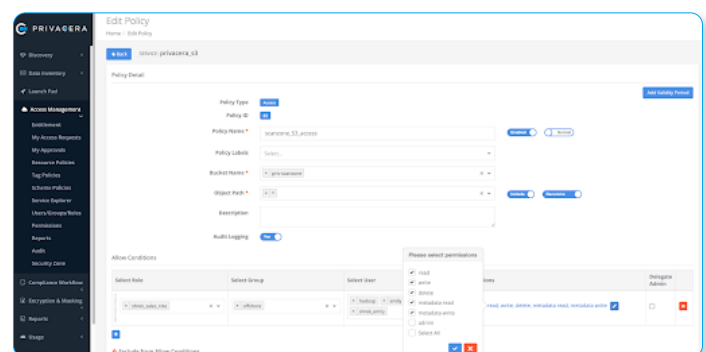
PRIVACERA PLATFORM FEATURES

Near Real-Time Sensitive Data Discovery

Automatically scan, identify, and tag sensitive data across multiple cloud databases and analytics platforms. Create a catalog of data classifications in a scalable metadata store.

Fine-Grained Access Control And Automated Workflows

Gain comprehensive, granular access control across on-prem and cloud services. Create role, attribute, and tag-based policies to control data access at the file, row, and column levels, and grant or deny access requests with one click.

PRIVACERA PLATFORM FEATURES CONT.

Enterprise-Grade Encryption And Masking

Store and manage encryption keys to cloud services with interoperable Hardware Security Modules and third-party encryption APIs. Get seamless encryption for data at-rest or in-motion with the Privacera Encryption Gateway (PEG).

Comprehensive Auditing And Reporting

Get detailed audit trails to understand what data was accessed, by whom, when, and why. Customize data usage reports to provide internal and external audit teams for proof of compliance.

KEY BENEFITS

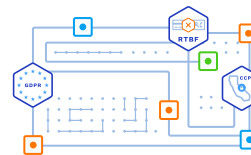**Accelerate Cloud Migration**

Simplify Data Security

Increase Data Protection

Automate Compliance

Streamline Data Access
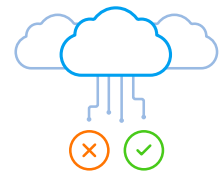
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Visit **https://privacera.com** to learn more, or contact us at **sales@privacera.com**.

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