

TO BE DATA-DRIVEN

STARTS WITH **GOVERNED DATA SHARING**

FASTER ACCESS TO TRUSTED DATA WITHOUT COMPROMISING DATA COMPLIANCE & PRIVACY

Enterprises aspire to be data-driven in order to improve decision making and achieve desired business outcomes. However, companies are unable to share data at the speed of business because the data-to-insights value chain is fractured. Data scientists and analysts have to manually search for individual data sets and then wait for IT to grant them access. This causes latency in the process and delays the production of decision-making insights. There is a lack of understanding about access policies, data usage, and IT systems by the various personas involved in the enterprise data governance process.



Policy Drivers



Security & Privacy Officers, Data Stewards, etc.

Policy Implementers



CIOs, Data & Infrastructure Architects, Data Admins, etc.

Data Consumers



Data Scientists, BI Analysts, Line of Business Managers, etc.

Lack of Alignment Leads to Governance Blind Spots

	Governance Policies	Systems & Tech.	Data & Business Impact
Data Policy Drivers	●	○	○
Data Policy Implementers	○	●	○
Data Consumers	○	○	●

Building **Data Domains** is Key to Sharing Data

Businesses need a seamless and secure user experience that drives latency out of the analytics process and implements governed data sharing without compromising data privacy or security. This user experience involves thinking of data as functional groups rather than discrete data sets. Enterprises can aggregate sales, marketing, or other organizational data from cloud and on-premises data sources into logical groups called **Data Domains**.

01

IT enforces data access policies while organizing on-prem and cloud data into data domains

02

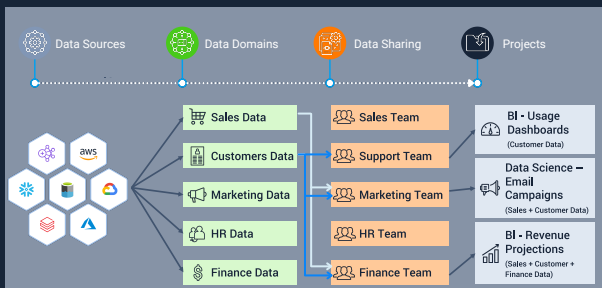
Data owners publish an inventory of data domains for data sharing

03

Data consumers can easily find and subscribe to data domains

04

Data can be shared internally and externally by authorized personnel



Maximum Data Visibility



Authorized Accessibility



Optimized Business Agility



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