



Unified Data Security Governance Platform



TO ACHIEVE UNIFIED DATA SECURITY GOVERNANCE

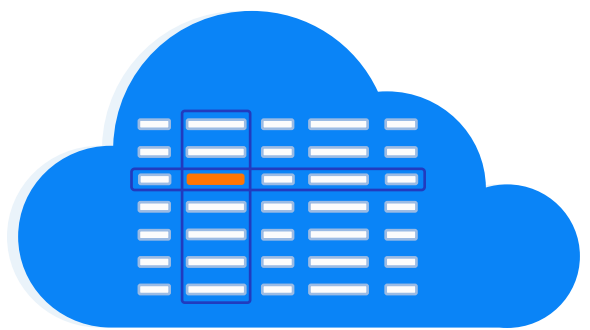


AUTOMATIC SENSITIVE DATA DISCOVERY

Leverage sophisticated heuristics, pattern matching and dictionary or lookup tables to quickly identify, tag, and classify sensitive data

FINE-GRAINED ACCESS CONTROL POLICIES

Create consistent role, attribute and tag-based access control policies at the table, file, row and column levels across all data and analytic services

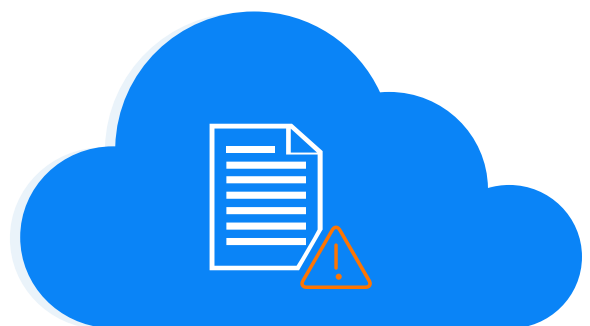


DATA MASKING AND ENCRYPTION

Provide an additional layer of security with built-in data encryption and masking to allow for greater data usage without compromising security

AUDIT, REPORTING, AND COMPLIANCE WORKFLOWS

Centralized audit and reporting to get visibility into sensitive data, and know who access what and when. And compliance workflows to automate regulations like, GDPR, CCPA, and HIPAA



Privacera's SaaS-based data security governance platform enables teams to access the data they need while complying with governance and security requirements. Privacera gives IT and data teams a single interface for multi-services and multi-cloud visibility, governance and security. Its customers include Fortune 2000 companies across all industries.