

DATA ACCESS GOVERNANCE FOR THE OPEN CLOUD



Platform Overview

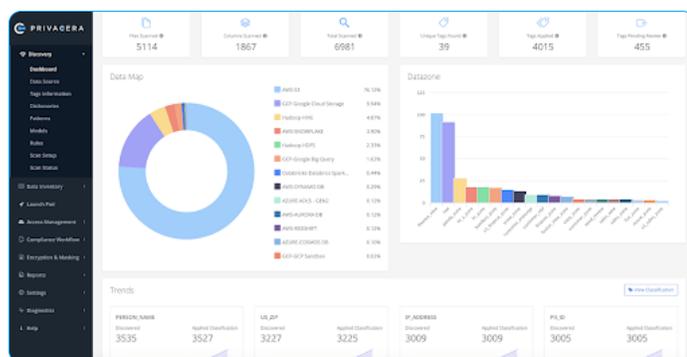
As enterprises migrate to the cloud, accessing and securing data across various services and applications can be complex and challenging without effective governance. To drive business initiatives, product innovation, and ensure data is used ethically, it is critical enterprises implement data access governance technology that centralizes visibility of data across multiple cloud sources, granularly controls data access, and provides detailed audits and reports of how data is accessed and used across business units.

Privacera's data access governance platform provides enterprises with automated, centralized visibility of data across multiple cloud sources, like AWS, Azure, Google Cloud, Databricks, Snowflake, and more, to ensure data is accessible for analysis, secured against unauthorized use, and compliant with regulations like CCPA, HIPAA, GDPR, and LGPD.

PRIVACERA PLATFORM FEATURES

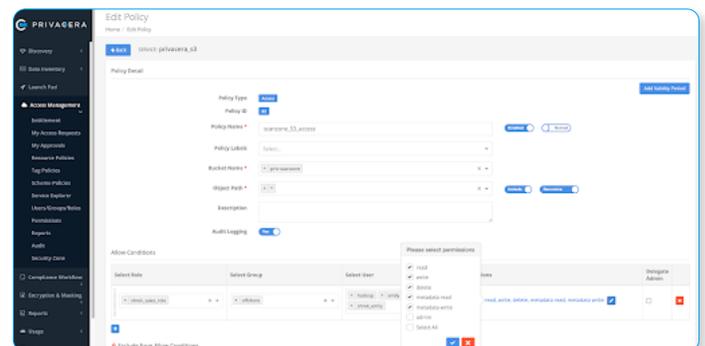
Near Real-Time Sensitive Data Discovery

Automatically scan, identify, and tag sensitive data across multiple cloud databases and analytics platforms. Create a catalog of data classifications in a scalable metadata store.



Fine-Grained Access Control And Automated Workflows

Gain comprehensive, granular access control across on-prem and cloud services. Create role, attribute, and tag-based policies to control data access at the file, row, and column levels, and grant or deny access requests with one click.



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PRIVACERA PLATFORM FEATURES CONT.



Enterprise-Grade Encryption And Masking

Store and manage encryption keys to cloud services with interoperable Hardware Security Modules and third-party encryption APIs. Get seamless encryption for data at-rest or in-motion with the Privacera Encryption Gateway (PEG).

Name	Description	Tags	Format Type	Scope	Policy	Encryption Api	Algorithm	Keys / Wraps	Actions
SECRET	General Text Encryption - AES 256		ADDITIONAL	All	PRIVACERA	Standard/OS	SRGPG...	SRGPG...	
ADDRESS	Address - Standard	US_ADDRESS, US_CITY	PRE_ALPHA_NUMERIC	All	PRIVACERA	Algorithmic	SRGPG...	SRGPG...	
EMAIL	Email - PII		EMAIL	All	PRIVACERA	PII	SRGPG...	SRGPG...	
TEXT_NOTE	General Note		ADDITIONAL	All	PRIVACERA	Standard	SRGPG...	SRGPG...	
URL_DOMAIN_PHONE_REGION			PRE_ALPHA_NUMERIC	All	PRIVACERA	Standard	SRGPG...	SRGPG...	
CREDITCARD	CREDITCARD		CC	All	PRIVACERA	Algorithmic	SRGPG...	SRGPG...	
US_PHONE_CONNECTED	US_PHONE_CONNECTED	US_PHONE_NUMBER	PRE_ALPHA_NUMERIC	All	PRIVACERA	Algorithmic	SRGPG...	SRGPG...	

Comprehensive Auditing And Reporting

Get detailed audit trails to understand what data was accessed, by whom, when, and why. Customize data usage reports to provide internal and external audit teams for proof of compliance.

Compliance Summary

Exclude Service Users: 1/20/2020 - 1/21/2021

Top 10

Service	Access By Tags	Users	IP Address	Resources
privacera_f...	SDN 10	flora_ambly 106	71.174.242.2...	privacera...
privacera_s...	CD 2	wch 335	102.88.129...	privacera...
privacera_m...	EMAIL 2	john 16	172.20.0.17	privacera...
PERSON_MA...	PERSON_MA...	padma 96	72.176.95.236	privacera...
REG_CODE...	REG_CODE...	krish 62	98.234.176...	privacera...
US_ADDRESS	US_ADDRESS	small_burndy 22		privacera...
US_PHONE...	US_PHONE...	karthikeyan 5		privacera...
US_DP	US_DP	mike_joshi 3		privacera...

KEY BENEFITS

Accelerated, Secure Cloud Migration



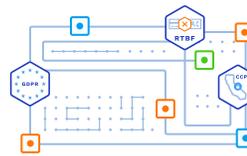
Centralized Data Visibility Accelerated



Hardened Data Security



Automated Compliance



Secured, Self-Service Analytics



Ready to get started with Privacera?
Visit <https://privacera.com> to learn more,
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